

All-City Steeplechase Official Rules

NO PURCHASE NECESSARY TO WIN

1. Eligibility

To enter, you must be at least 18 years of age and a citizen or permanent legal resident of Canada or the United States. All entrants must comply with all contest requirements and these Official Rules. All-City Cycles employees and their immediate family members are not eligible. Immediate family includes only spouses, parents, and children. Eligible members must have an Instagram account, with the privacy settings set to public in order to view submissions. No purchase is required to enter the All-City Steeplechase.

2. Inappropriate Content

Obscene, provocative or otherwise questionable content will not be considered. All-City Cycles retains sole discretion as to what constitutes inappropriate content.

3. Rights

By entering the contest, entrants agree to have their submitted name and entry image displayed on our social media platforms and website, and used by All-City Cycles for any purpose, at any time, without any fee or other form of compensation. We reserve the right to disqualify users, without notice, and for any reason.

4. Promotional Period

All-City Cycles will run the contest beginning on August 5, 2022 at 12 a.m. CT, and ending on August 7, 2022 at 11:59 p.m. CT (the "Contest Period").

5. Drawing/Odds

Following the Contest Period, six (6) winners will be selected to win prizes of the All-City Steeplechase. An additional one (1) winner will be selected from eligible signups for the All-City email list received between July 7, 2022 at 12 a.m. CT, and ending on August 7, 2022 at 11:59 p.m. CT. Odds of winning are dependent on the number of eligible entries received and in the case of the Grand Prize, the quality of the entry as determined by the All-City Cycles Team. In the event of a dispute as to the identity of a Winner, All-City Cycles decision will be final.

6. Selection Process

The All-City Steeplechase is a contest of skill as you must complete the specified task list and submit your photos within the Promotional Period. Five (5) Runner Up winners will be randomly selected from successful participants based on the photos uploaded to Instagram using #AllCitySteeplechase. Photos must be uploaded to Instagram Grid, not Instagram Story. Individuals must submit a minimum of 5 photos, the photos must represent the All-City Steeplechase task list, and all photos must be included in the same post. One (1) entry per person.

One (1) Grand Prize winner will be selected based on the photos uploaded to Instagram using #AllCitySteeplechase. Photos must be uploaded to Instagram Grid, not Instagram Story. Individuals must submit a minimum of 5 photos, the photos must represent the All-City Steeplechase task list, and all

photos must be included in the same post. One (1) entry per person. One (1) Grand Prize winner will be selected by the All-City Cycles team based on the quality of the submission, as determined by how well it portrays the theme of the All-City Steeplechase. All-City Cycles retains complete discretion to determine the Grand Prize winner and our decision is final.

One (1) Email Prize Winner will be randomly selected from eligible email signups received between July 7, 2022 at 12 a.m. CT, and ending on August 7, 2022 at 11:59 p.m. CT. One (1) entry per person.

7. Prizes

Five (5) Runner-Ups will win:

- All-City T Shirt: \$25 value
- All-City Cycling Cap: \$50 value
- All-City Water Bottle: \$14 value
- All-City Socks: \$22 value
- MET Helmet of choice (exceptions: Parachute MCR/Trenta 3K Carbon/Trenta/Manta): \$199 value
- Five Ten Shoes (either Sleuth DLX Canvas or Trailcross Clip-In): \$120 value

Approximate Retail Value of Runner-Up Prize: \$430

One (1) Grand Prize Winner will win:

- All-City Space Horse Complete Bike: \$1350 value
- All-City Bag Set: \$240 value
- All-City T Shirt: \$25 value
- All-City Cycling Cap: \$50 value
- All-City Water Bottle: \$14 value
- All-City Socks: \$22 value
- MET Helmet of choice (exceptions: Parachute MCR/Trenta 3K Carbon/Trenta/Manta): \$199 value
- Five Ten Shoes (either Sleuth DLX Canvas or Trailcross Clip-In): \$120 value

Approximate Retail Value of Grand Prize: \$3,370

One (1) Email Prize Winner will win:

- All-City Cycling Cap: \$50 value
- All-City Water Bottle: \$14 value

Approximate Retail Value of Grand Prize: \$64

All-City Cycles reserves the right to substitute a prize with any alternate prize of equal or greater value. No cash redemptions. Winners will be notified within 2 days of winning via direct message on Instagram. Winners will be required to respond to the notification within forty-eight (48) hours of an attempted notification. The failure to respond timely to the notification may result in forfeiture of the prize. All-City Cycles, in its sole discretion, may attempt to contact up to ten (10) potential winners of a prize with the above procedure after which the prize in question may go unawarded if it remains unclaimed. Each Winner shall provide by private message to All-City Cycles an email address and shipping address for delivery of the prize. Winner assumes the risk of safe arrival of prize. All-City Cycles is not responsible for lost, returned, "bounced back" emails or misdirected mail, or unsafe arrival of prize. If the prize

notification is returned as non-deliverable, or if Winner is found to be ineligible or not to be in compliance with these Official Rules, Winner may be disqualified and an alternate Winner will be selected. All expenses not specifically described online or herein are the Winner's sole responsibility. Additional restrictions and limitations may apply.

8. Liability Limitations

In no event will All-City Cycles or their shareholders, employees, affiliates, subsidiaries, and related companies, their advertising or promotion agencies or their respective officers, directors, participants, representatives and agents, be responsible or liable for any damages or losses of any kind, including direct, indirect, incidental, consequential or punitive damages arising out of your participation in this contest. Without limiting the foregoing, the contest and all associated products and services are provided on an "as is" and "as available" basis, without warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose or non-infringement. Some jurisdictions may not allow the limitations or exclusion of liability for incidental or consequential damages or exclusion of implied warranties so some of the above limitations or exclusions may not apply to you. Check your local laws for any restrictions or limitations regarding these limitations or exclusions.

9. Disputes

In the event that a claim or dispute arises out of or in connection with this contest, or any prizes awarded, the Contestant agrees to first attempt to resolve the dispute directly with All-City Cycles. If the claim can't be resolved amicably, the Contestant agrees to submit the dispute to binding arbitration. Any such arbitration will be held in Bloomington, Minnesota, and shall be conducted according to the arbitration rules of the National Arbitration Forum.